



## STONEPEAK PRESENTS

# TILE VS. STONE: WHAT IS THE BEST PERFORMING FLOORING?

Learn the distinct differences between tile and stone. This course will explore the history of ceramic tile and natural stone and the testing standards for each. Presenters will discuss the green benefits of porcelain tile and the applications that best suit the material.

# LEARNING OBJECTIVES:

Participants will be able to:

- Recognize the characteristics that define ceramic tile and natural stone.
- Understand the histories of both materials.
- Learn about the testing standards for tile and natural stone.
- Gain an understanding of the care and maintenance of tile and stone.
- Explore the green benefits and best applications of porcelain tile.

# PROVIDER/COURSE NUMBER: AIA: J842/SP0105; IDCEC: CEU-111332 LENGTH/CREDIT: AIA: 1 LU/HSW; IDCEC: 0.1 CEU



MADE IN THE USA



#### FORMAT:

This workshop is presented through a visual presentation and discussion.

#### COST:

Free

## FACILITATOR QUALIFICATIONS:

Facilitators are considered experts in the tile industry. They are also trained presenters.

## TARGET AUDIENCE:

Anyone interested in learning more about tile and stone, such as architects, specifiers and other design professionals. The program meets every experience level and includes a question and answer session to address specific interests.

# CONTACT: ELIZABETH KRINOCK / MARKETING@STONEPEAKCERAMICS.COM

# WWW.STONEPEAKCERAMICS.COM