

## PRESS RELEASE

## STONEPEAK CERAMICS OPENS NEW NASHVILLE SHOWROOM IN PARTNERSHIP WITH ROBERT F. HENRY TILE COMPANY

(Nashville, TN August 28 2023) – Stonepeak Ceramics, a leader in innovative surfaces with a U.S. based factory in Crossville, Tennessee, announces its new Nashville showroom located at 770 Melrose Avenue Nashville, in partnership with Alabama-based Robert F. Henry Tile Company. The 7,000-square-foot showroom will showcase hundreds of the company's innovative porcelain and ceramic surfaces specially created for both commercial and residential spaces.

The showroom design includes several room vignettes to demonstrate the flexibility and high performance of the product's applications in real-life settings. A grand opening celebration for industry guests took place on Thursday, August 17 drawing architects, designers, and other members of the local community.

Visitors are welcomed upon entry with the stunning Stonepeak's 60"x120" large format Plane 2.0 Collection in polished Grey Storm (entrance floor) and polished Bianco Capraia (entry wall and reception table). The common area features more colors from the Plane and Plane 2.0 collections: Materico Chiaro on the fireplace, Statuarietto on the floor and kitchen island, while the sliding door displays are filled with a variety of 30"x30", 12"x24", and 24"x24" colors. A cozy bar and seating area display showcases a striking combo of high gloss Adamas ceramic wall coverings: Flavus on the back wall, surrounded by Stonepeak's latest Offroad collection in Deco Arrow color on the floor and Deco Stria color on the wall, both in a honed finish.

The shower displays are enhanced by the beauty of Plane 2.0 Calacatta Oro while the accent wall continues this material in a Basketwave mosaic pattern. A second shower display highlights Stonepeak's Wave collection in a harmonious honed Seaweed and Deco Seaweed. The bathroom vignette floor is from the Gemma collection honed Notte color while the walls are in honed Gemma Bianca. The conference room floor and walls are surrounded in Plane 2.0's polished White Peak and the accent Wall/Table is in polished Sierra Grey.

The hallway features 24"x48" sizes of the latest collections Gemma and Offroad in all available finishes, including textured, honed, and polished.



The back room wall display features an array of Stonepeak's most successful collections: Zebrino, Wave, Classic, Classic 2.0, Stonecrete, Gemma, Highland, Quartzite, Aura, Shadows, Adams, and Urban 2.0.

## **About Stonepeak Ceramics**

Stonepeak Ceramics is a leader in the development and production of high-tech surfaces for both interior and exterior applications headquartered in Chicago, IL, and with a manufacturing facility located in Crossville, TN which opened back in 2004. Stonepeak is part of Iris Ceramica Group, global pioneer in innovative porcelain and ceramic surfaces and design solutions with over 60 years of know-how, renowned for its unmatched depth and details of patterns and colors, and for its sustainability efforts.

## **About Robert F. Henry Tile**

Robert F. Henry Tile is a leading provider of porcelain surfaces serving the Alabama market since 1933. The company has grown into eight locations, four throughout Alabama, one in Florida, two locations in Tennessee, and one in Louisiana. Over the past 85 years, this family-owned tile and stone company has learned 3 very important keys to creating long-term relationships with its customers. Provide the absolute best products available. Offer those products at fair prices. Do it in a way that makes people want to return and do business again.

For more information about Stonepeak's collections, visit <u>www.stonepeakceramics.com</u>

For more information on Robert F. Henry Tile, visit <a href="https://henrytile.com/">https://henrytile.com/</a>

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