

## PRESS RELEASE

## Stonepeak Ceramics Secures Prestigious ISO 14064-1 Validation,

## **Championing Transparency in Sustainability**

(Crossville, TN – April 29, 2025) – Stonepeak Ceramics, the U.S. operation of the Italian Iris Ceramica Group, and prominent manufacturer of high-tech porcelain and stoneware solutions, is proud to announce its achievement of the Organizational Carbon Footprint Validation ISO 14064-1, positioning itself among the first companies in the U.S. flooring industry to earn this prestigious distinction. This milestone reinforces Stonepeak's leadership in sustainability and underscores its unwavering commitment to voluntary transparency, environmental responsibility and the integration of sustainable practices across all facets of its operations.

**Organizational Carbon Footprint Validation ISO 14064-1**, developed by the International Organization for Standardization (ISO), is a globally recognized standard that provides a comprehensive framework for measuring, monitoring, and verifying greenhouse gas (GHG) emissions across the entire U.S. operational cycle.

The validation is a voluntary 360-degree assessment of the climate footprint of our entire U.S. organization, encompassing the entirety of our operation - logistics, manufacturing, product life cycles and any indirect contributions associated with our company's activities, such as business travel and employee commuting. Achieving this verification reflects Stonepeak's sincere commitment to transparency, accountability, and adherence to the highest environmental standards.

"Our ISO 14064-1 validation is more than a milestone—it's a testament to our long-standing, sincere commitment to sustainability," said Hector Narvaez, Executive Vice President of Stonepeak Ceramics. "By meeting this rigorous standard, we are setting an example for the U.S. flooring industry and reaffirming that environmental responsibility is central to our mission and future."

Earning ISO 14064-1 validation is no easy feat — it requires a meticulous, multi-step process, including the development of a comprehensive greenhouse gas inventory and rigorous third-party data verification. Stonepeak worked diligently to meet these stringent international standards, demonstrating the company's commitment to sustainable innovation and operational excellence.

This accomplishment joins a portfolio of prestigious green certifications, including Declare, LEED, ISO 9001, GreenGuard, GreenGuard Gold, GreenSquared and EPD. Together, these achievements position Stonepeak as a trusted partner for customers and

stakeholders who value sustainability, quality, and responsibility. Stonepeak remains committed to sustainability and driving innovation to deliver eco-friendly solutions that inspire positive change across the ceramics industry.

For more information about Stonepeak Ceramics and its sustainability initiatives, please visit http://www.stonepeakceramics.com/sustainability.

## **About Stonepeak Ceramics:**

Stonepeak, U.S. operation of Italian parent company Iris Ceramica Group, has been pioneering porcelain flooring solutions since its establishment in 2004.

It is the leading domestic manufacturer of high-end ceramics solutions, renowned for its relentless pursuit of innovation, unrivaled product quality, and unwavering commitment to exceptional service. With its headquarters in Chicago, IL, and its manufacturing plant in Crossville, Tennessee, Stonepeak leads the industry, taking porcelain surfaces to new heights according to the Group's vision: Re-engineering ceramics to improve the interaction between people and the environment.

For more information visit www.stonepeakceramics.com and for media inquiries, please contact:

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