

## **Stonepeak's Magical Journey Wins Overall Best In Show Award at Coverings 2026 Revealing Its Alchemical Soul**

**(Las Vegas, NV – April 8, 2026)** – Stonepeak Ceramics, the U.S. operation of the Italian Iris Ceramica Group and a leading manufacturer of high-tech porcelain and stoneware solutions, has been honored with the **Best In Show Award** at Coverings 2026. Presented by the Tile Council of North America (TCNA), this award represents the highest level of recognition at the show, celebrating Stonepeak's exceptional execution of concept, design innovation, storytelling, and the integration of technology and sustainability throughout **Booth 6234**.

Within the booth, Stonepeak showcases a series of highly innovative porcelain collections through the “Magical Journey” booth concept—an immersive experience that blends digital art, sensory environments, and perception-based design to reinterpret ceramics as a material capable of transformation, storytelling, and emotional resonance.

This year's Magical Journey places a particular spotlight on Stonepeak's two newest introductions: **Classic Boutique** and **Plane Dimension**. Classic Boutique brings a refined interpretation of marble-inspired design through U.S.-made 8mm porcelain surfaces that celebrate heritage craftsmanship while delivering modern performance. Evoking the timeless elegance of Italy's historic architecture, the collection offers richly detailed surfaces that merge classic beauty with contemporary durability. The renowned PLANE® family of 6mm thin, large-format slabs—engineered for precision, versatility, and clean architectural expression—expands with **Plane Dimension**, a new collection defined by an added dimension of texture and finish, made in the U.S. Through advanced, next-generation manufacturing technology, the collection distinctly renders the tactile nuance, dimensional veining, and lifelike surface movement found in natural stone, creating a visually immersive, remarkably realistic, and genuine tactile experience.

In addition to these new collections, Stonepeak highlights several technological innovations throughout the booth. The company's proprietary **Full Body**<sup>3</sup>—a highly resistant full-body porcelain technology that integrates raw materials, pigments, and

conglomerates throughout the entire thickness of the slab, enabled by an internationally patented industrial production process—and its revolutionary **4D porcelain**, a next-generation large-format material with consistent visuals throughout its thickness that enables seamless countertop applications, are prominently featured in the main area of the booth.

Complementing these standout solutions are interactive technologies from Iris Ceramica Group: **Hypertouch**<sup>®</sup>, a concealed-sensor smart surface system; **Moonlight**, a mesmerizing backlighting solution; **Attract**<sup>®</sup>, an innovative and sustainable dry magnetic laying system that embraces the circular economy; and **DYS (Design Your Slab)**, the Group's advanced customization solution that allows designers to imprint bespoke graphics directly onto porcelain surfaces.

Together, these innovations reinforce the deeper meaning behind “The Magical Journey”: the belief that ceramics can evolve beyond traditional expectations and become a material of higher significance through technological progress and sustainable engineering. Aligned with Iris Ceramica Group's vision of re-engineering ceramics for the better, Stonepeak demonstrates how raw earth—through design, science, and imagination—can be transformed into something precious, expressive, and future-forward, embodying the alchemical spirit at the heart of the brand.

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### **About Stonepeak Ceramics:**

Stonepeak Ceramics, U.S. operation of Italian parent company Iris Ceramica Group, has been pioneering porcelain flooring solutions since its establishment in 2004. It is the leading domestic manufacturer of high-end ceramics solutions, renowned for its relentless pursuit of innovation, unrivaled product quality, and unwavering commitment to exceptional service. With its headquarters in Chicago, IL, and its manufacturing plant in Crossville, Tennessee, Stonepeak leads the industry, taking porcelain surfaces to new

heights according to the Group's vision: *Re-engineering ceramics to improve the interaction between people and the environment.*

**About Iris Ceramica Group:**

Innovation, sustainability and excellent quality are the founding values of Iris Ceramica Group, which designs, develops and produces high-tech slabs and surfaces in technical ceramics for the high-end architecture, furnishing and design world. Iris Ceramica Group also designs and engineers innovative solutions combining ceramics with technology to supply unique, cutting-edge applications. Founded in 1961, the Group has 1,500 employees worldwide and 6 production sites, in Italy (between the provinces of Modena and Reggio Emilia), Germany and the United States. The Company has always been driven by a strong pioneering spirit and a constant attention to environmental sustainability, acting as a trailblazer in the ceramic world.

For more information visit **[www.stonepeakceramics.com](http://www.stonepeakceramics.com)** and for media inquiries, please contact:

**Sofia Sabattini**

Director of Marketing U.S.

[ssabattini@stonepeakceramics.com](mailto:ssabattini@stonepeakceramics.com),

615-330-0915